

From:

[Marisa Steyn - Creative Design & Development](#)

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Stanford

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Invoice Number	INV-78922765
Invoice Date	January 27, 2025
Total Due	R7,050.00

To:

Zelkar investments

Queen Victoria Street, Stanford

The Stanford Hotel

zelkarinv@gmail.com

Thank you for the opportunity to provide a quote for the creation of a new website for the Stanford Hotel. This comprehensive package includes copywriting, visuals, and backend website maintenance, designed to create a professional and engaging online presence for your establishment. I have experience working with NightsBridge and ActivityBridge, ensuring smooth integration with your website.

The Brief

The project involves building a brochureware website with the following essential pages:

- **Home**
- **About**
- **Rooms**
- **Stanford (Attractions/Activities)**
- **Contact**
- Integration with Nightsbridge for seamless booking.

What's Included in the Quote

- Free Consultation
- Layout and Design
- Copywriting
- Photography/Video
- WordPress Maintenance

Client Responsibilities

To get started, I'll need the following:

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- A high-resolution or vector version of your logo.
- Domain, hosting, and cPanel login details.
- Availability to answer any questions such as pricing, info on rooms or packages that may be on offer.

If the logo or domain hosting details are unavailable, I can assist with logo re-tracing and hosting setup.

Please let me know if there's anything else you'd like included or adjusted.

Looking forward to collaborating and bringing Stanford Hotel's online presence to life.

Hrs/Qty	Service	Rate/Price	Sub Total
1	Free Consultation: We'll discuss your vision for the website, including aesthetics, colour schemes, and specific requirements to ensure the result aligns perfectly with your brand.	R350.00	R0.00
12	Layout and Design: Custom design of headers, footers, and the overall responsive website layout for an intuitive user experience.	R350.00	R4,200.00
8	Copywriting: SEO-optimised, researched and professionally written content for all website pages, tailored to your audience.	R350.00	R2,800.00
10	Photography/Video: High-quality visuals captured with a DJI Osmo Gimbal, including editing and optimisation for web use.	R350.00	R3,500.00
12	WordPress Maintenance: Monthly backend updates, plugin and security checks, and backups for one year post-launch. (R300 monthly, charged annually)	R300.00	R3,600.00

Sub Total	R14,100.00
Tax	R0.00
Paid	-R7,050.00
Total Due	R7,050.00

Marisa Steyn
Capitec
Savings: 1611996951
Branch: 470010
